Don't settle for 2nd best



Film - No Filter,
No White Balance



Digital - No Filter,
Manual White Balance



Digital - Magic Filter, Manual
White Balance

Digital cameras have opened up new possibilities to underwater photographers. For available light photography manual white balance is an invaluable tool for restoring colours. But when you use it without a filter you are not making the most of the technique. You're doing all the hard work without reaping the full rewards.

These three photos are all taken of the same wreck in the Red Sea. The left hand image was taken on slide film, which rendered the scene completely blue. The middle image is taken with a digital SLR without a filter, using manual white balance. The white balance has brought out some of the colour of the wreck, but it has also sucked all the blue out of the water behind the wreck, making it almost grey. The right hand image is taken with the same digital camera and lens, but this time using an original Magic Filter. The filter attenuates blue light meaning that the colours of the wreck are brought out and it stands out from the background water, which is recorded as an accurate blue.

Simple and inexpensive, yet so effective.

www.magic-filters.com

2025 iPhone Photography Awards (IPPAWARDS) announces winners



With participants from over 140 countries, including winners and 522 Honorable Mentions, the 2025 IPPAWARDS showcase an extraordinary range of vision and emotion. From vibrant city streets to secluded riversides, from tender portraits to surreal abstractions, each image invites us to pause and rediscover the extraordinary within the ordinary. Together, these photographs remind us that beauty persists, creativity flourishes, and a single image can bring us closer to one another—and closer to hope.

1st Place – Animals

Jayne Parker, New Zealand

Close Encounter

Shot on iPhone 15 Pro
Vava'u Island group of Tonga

www.ippawards.com